

WGHP-TV

ORDER

Print Date 11/06/12 Page 1 of 8

Flight Dates 10/23/12-10/29/12

Contract / Revision 567362 /

Original Date / Revision
08/09/12 10/24/12

Advertiser Obama/D/President

Agency **GMMB/Greer Margolis Mitch**

Buying Contact

**1010 Wisconsin Avenue
Suite 800
Washington, DC 20007**

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue
Suite 800
Washington, DC 20007**

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **1537**

Alt Order # 9784866

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle **EOM/EOC**

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN POL

Product Codes PL1Ab

Priority 7

Advertiser Ref

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 28% Market Value 113339

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	30%	34001
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	3%	3400
WXII	31%	35135
WXLV	8%	9067

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	105	\$25,636.00	\$30,160.00	0.00
November 2012	8	\$1,338.75	\$1,575.00	80.00
Totals	113	\$26,974.75	\$31,735.00	80.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	105	\$25,636.00	\$30,160.00
10/29/12	10/29/12	8	\$1,338.75	\$1,575.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	8	10/23/12	10/26/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-TWTF--	:30	4	\$50.00	7	0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$50.00		0.00				
E 2	8	10/23/12	10/26/12	M-F 6-7a Fox 8 Morning News	CM-All	6-630a (6:00 AM-6:30 AM)	-1111--	:30	4	\$165.00	7	0.00	NM	4	\$660.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1111--			4		\$165.00		0.00				
E 3	8	10/23/12	10/26/12	M-F 6-7a Fox 8 Morning News	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	4	\$165.00	7	0.00	NM	4	\$660.00
NEWS															

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	10/23/12	10/26/12	M-F 6-7a Fox 8 Morning News	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	4	\$165.00	7	0.00	NM	4	\$660.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$165.00		0.00			
E 4	8	10/23/12	10/26/12	M-F 7-8a Fox 8 Morning News	CM-All	7-730a (7:00 AM-7:30 AM)	-TWTF--	:30	4	\$165.00	7	0.00	NM	4	\$660.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$165.00		0.00			
E 5	8	10/23/12	10/26/12	M-F 7-8a Fox 8 Morning News	CM-All	730-8a (7:30 AM-8:00 AM)	-1111--	:30	4	\$165.00	7	0.00	NM	4	\$660.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$165.00		0.00			
E 6	8	10/23/12	10/26/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	-TWTF--	:30	4	\$70.00	7	0.00	NM	4	\$280.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$70.00		0.00			
E 7	8	10/23/12	10/26/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	-TWTF--	:30	3	\$10.00	7	0.00	NM	3	\$30.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					3	\$10.00		0.00			
E 8	8	10/23/12	10/26/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	-TWTF--	:30	4	\$50.00	9	0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$50.00		0.00			
E 9	8	10/23/12	10/26/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	-TWTF--	:30	4	\$50.00	7	0.00	NM	4	\$200.00
RACHEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$50.00		0.00			
E 10	8	10/23/12	10/26/12	M-F 11a-12p Katie 11a-12p	CM-All	11a-12p	-TWTF--	:30	4	\$30.00	7	0.00	NM	4	\$120.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$30.00		0.00			
E 11	8	10/23/12	10/26/12	M-F 12-1230p Noon News	CM-All	12-1230p	-TWTF--	:30	4	\$50.00	7	0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$50.00		0.00			
E 12	8	10/23/12	10/26/12	Afternoon Rotator 1230-3p Afternoon Rot 1230-3p	CM-All	1230-3p	-TWTF--	:30	3	\$35.00	7	0.00	NM	3	\$105.00
ROTATOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					3	\$35.00		0.00			
E 13	8	10/23/12	10/26/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	-TWTF--	:30	2	\$50.00	7	0.00	NM	2	\$100.00
COURT/ALEX															



WGHP-TV

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Page 3 of 8

Contract / Revision 567362 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 10/24/12

Order Sep 00:15:00

Advertiser Obama/D/President

Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 13	8	10/23/12	10/26/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	-TWTF--	:30	2	\$50.00	7	0.00 NM	2	\$100.00
COURT/ALEX														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-TWTF--					2	\$50.00		0.00		
E 14	8	10/28/12	10/28/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$75.00	7	0.00 NM	1	\$75.00
NEWS SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$75.00		0.00		
E 15	8	10/23/12	10/26/12	M-F 4p-5p M-F 4p-5p	CM-All	4p-5p	-1111--	:30	4	\$80.00	7	0.00 NM	4	\$320.00
JUDY/JOE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--					4	\$80.00		0.00		
E 16	8	10/27/12	10/28/12	Sa/Su 12N-6P Rotator 5-6p Weekend Rotator	CM-All	5-6p (5:00 PM-6:00 PM)	-----SS	:30	1	\$60.00	7	0.00 NM	0	\$0.00
CLOSER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----SS					1	\$60.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		Sa/Su 12N-6P Rotator		5-6p	(5:00 PM-6:00 P-----SaSu	:30		(\$60.00)	0.00	NM		
Credited														
E 17	8	10/23/12	10/26/12	M-F 5-530p 5-530p	CM-All	5-530p	-1111--	:30	4	\$150.00	7	0.00 NM	4	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--					4	\$150.00		0.00		
E 18	8	10/23/12	10/26/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	-1111--	:30	4	\$150.00	7	0.00 NM	4	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--					4	\$150.00		0.00		
E 19	8	10/23/12	10/26/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-1111--	:30	4	\$275.00	7	0.00 NM	4	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--					4	\$275.00		0.00		
E 20	8	10/27/12	10/28/12	EN (Sa-Su) Weekend News	CM-All	6-7p	-----SS	:30	2	\$175.00	7	0.00 NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----SS					2	\$175.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		EN (Sa-Su)		6-7p	-----SaSu	:30		(\$175.00)	0.00	NM		
Credited														
2	8	10/22/12-10/28/12		EN (Sa-Su)		6-7p	-----SaSu	:30		(\$175.00)	0.00	NM		
Credited														
E 21	8	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-1111--	:30	4	\$175.00	7	0.00 NM	4	\$700.00
ACCESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--					4	\$175.00		0.00		



WGHP-TV

Print Date: 11/06/12

Page 5 of 8

Contract / Revision **567362** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 10/24/12

Order Sep 00:15:00

Advertiser **Obama/D/President**

Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 28	8	10/26/12	10/26/12	Friday Prime A Kitchen Nightmares 8-9p	CM-All	8p-9p	----F--	:30	1	\$450.00	7	0.00 NM	1	\$450.00
TOUCH														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--	1		\$450.00		0.00					
E 29	8	10/26/12	10/26/12	Friday Prime B Fringe 9-10p	CM-All	9p-10p	----F--	:30	1	\$400.00	7	0.00 NM	1	\$400.00
FRINGE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00					
E 30	8	10/23/12	10/26/12	LN (M-F) Late News M-F	CM-All	10-11p	-2--2--	:30	4	\$425.00	7	0.00 NM	4	\$1,700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-2--2--	4		\$425.00		0.00					
E 31	8	10/27/12	10/27/12	LN (Sa) Late News Sa	CM-All	10-11p	-----S-	:30	1	\$325.00	7	0.00 NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1		\$325.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		LN (Sa)	10-11p		-----Sa--	:30	(\$325.00)	0.00	NM			
Credited														
E 32	8	10/28/12	10/28/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$440.00	7	0.00 NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$440.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		LN (Su)	10-11p		-----Su	:30	(\$440.00)	0.00	NM			
Credited														
N 34	8	10/29/12	10/29/12	M-F 6-7a Fox 8 Morning News	CM-All	6-630a (6:00 AM-6:30 AM)	1-----	:30	1	\$165.00	7	0.00 NM	1	\$165.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$165.00		0.00					
N 35	8	10/29/12	10/29/12	M-F 7-8a Fox 8 Morning News	CM-All	730-8a (7:30 AM-8:00 AM)	1-----	:30	1	\$165.00	7	0.00 NM	1	\$165.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$165.00		0.00					
N 36	8	10/29/12	10/29/12	M-F 4p-5p M-F 4p-5p	CM-All	4p-5p	1-----	:30	1	\$80.00	7	80.00 NM	1	\$80.00
JUDY/JOE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$80.00		80.00					
N 37	8	10/29/12	10/29/12	M-F 5-530p 5-530p	CM-All	5-530p	1-----	:30	1	\$150.00	7	0.00 NM	1	\$150.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$150.00		0.00					
N 38	8	10/29/12	10/29/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	1-----	:30	1	\$150.00	7	0.00 NM	1	\$150.00



WGHP-TV

Print Date: 11/06/12

Page 6 of 8

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Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	1-----					1	\$150.00		0.00		
N39	8	10/29/12	10/29/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	1-----	:30	1	\$275.00	7	0.00 NM	1	\$275.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	1-----					1	\$275.00		0.00		
N40	8	10/29/12	10/29/12	M-F 730-8p M-F 730-8p	CM-All	730-8p	1-----	:30	1	\$175.00	7	0.00 NM	0	\$0.00
TMZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	1-----					1	\$175.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/29/12-11/04/12		M-F 730-8p	730-8p		M-----	:30		(\$175.00)		0.00 NM		
Credited														
N41	8	10/29/12	10/29/12	LN (M-F) Late News M-F	CM-All	10-11p	1-----	:30	1	\$425.00	7	0.00 NM	1	\$425.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	1-----					1	\$425.00		0.00		
N42	8	10/24/12	10/25/12	World Series World Series on FOX	CM-All	730p-12a (7:30 PM-10:30 PM)	--WT---	:30	2	\$700.00	7	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WT---					2	\$700.00		0.00		
N43	8	10/27/12	10/28/12	World Series World Series on FOX	CM-All	730p-12a (7:30 PM-10:30 PM)	-----SS	:30	1	\$700.00	7	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----SS					1	\$700.00		0.00		
N44	8	10/27/12	10/27/12	ACC Football ACC Football	CM-All	12-4p	-----S-	1:00	1	\$550.00	7	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					1	\$550.00		0.00		
N45	8	10/27/12	10/27/12	College Football on FOX College Football on FOX	CM-All	7-11p	-----S-	:30	2	\$500.00	7	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					2	\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/22/12-10/28/12		College Football on FOX	7-11p		-----Sa--	:30		(\$500.00)		0.00 NM		
Credited														
2	8	10/22/12-10/28/12		College Football on FOX	7-11p		-----Sa--	:30		(\$500.00)		0.00 NM		
Credited														
N46	8	10/28/12	10/28/12	NFL Late Game FOX NFL 4p	CM-All	4-7p (4:00 PM-7:00 PM)	-----S	:30	1	\$1,200.00	7	0.00 NM	1	\$1,200.00
NFL-PANTHERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00		
N47	8	10/24/12	10/25/12	World Series World Series on FOX	CM-All	8p-11p	--WT---	:30	1	\$700.00	7	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WT---					1	\$700.00		0.00		
N48	8	10/28/12	10/28/12		CM-All	12p-1p	-----S	:30	1	\$230.00	7	0.00 NM	1	\$230.00



WGHP-TV

Print Date: 11/06/12

Page 7 of 8

Contract / Revision **567362** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 10/24/12

Order Sep 00:15:00

Advertiser **Obama/D/President**

Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
NFL Pregame (Reg Season) FOX NFL Pregame														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$230.00		0.00		
N 49	8	10/24/12	10/28/12	World Series	CM-All	8p-CC	--WT-SS	:30	2	\$700.00	7	0.00 NM	2	\$1,400.00
World Series on FOX														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WT-SS					2	\$700.00		0.00		
N 50	8	10/28/12	10/28/12	Home Team Game	CM-All	Various	-----S	1:00	1	\$5,000.00	7	0.00 NM	1	\$5,000.00
Panthers Football on FOX														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$5,000.00		0.00		
N 51	8	10/27/12	10/28/12	Fox 8 News After Sports	CM-All	1030-1130p	-----SS	:30	1	\$275.00	7	0.00 NM	1	\$275.00
Fox 8 News After Sports (10:30 PM-11:30 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----SS					1	\$275.00		0.00		
N 52	8	10/24/12	10/26/12	M-F 7-8a	CM-All	7-730a	--WTF--	:30	3	\$165.00	7	0.00 NM	3	\$495.00
Fox 8 Morning News (7:00 AM-7:30 AM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WTF--					3	\$165.00		0.00		
N 53	8	10/29/12	10/29/12	M-F 7-8a	CM-All	7-730a	M-----	:30	1	\$165.00	7	0.00 NM	1	\$165.00
Fox 8 Morning News (7:00 AM-7:30 AM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$165.00		0.00		
N 54	8	10/28/12	10/28/12	Home Team Game	CM-All	Panthers Football	-----S	:30	1	\$2,500.00	7	0.00 NM	1	\$2,500.00
Panthers Football on FOX														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$2,500.00		0.00		
N 55	8	10/24/12	10/26/12	M-F 5-530p	CM-All	5-530p	--WTF--	:30	2	\$150.00	7	0.00 NM	2	\$300.00
Fox 8 News at 5pm														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WTF--					2	\$150.00		0.00		
N 56	8	10/28/12	10/28/12	NFL Late Game	CM-All	Various	-----S	1:00	1	\$2,400.00	7	0.00 NM	1	\$2,400.00
FOX NFL 4p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$2,400.00		0.00		
N 57	8	10/24/12	10/28/12	World Series	CM-All	8p-CC	--WTFSS	:30	2	\$700.00	7	0.00 NM	2	\$1,400.00
World Series on FOX														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--WTFSS					2	\$700.00		0.00		
N 58	8	10/25/12	10/26/12	M-F 8-9a	CM-All	8-9a	---TF--	:30	2	\$70.00	7	0.00 NM	2	\$140.00
Fox 8 Morning News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---TF--					2	\$70.00		0.00		
N 59	8	10/25/12	10/26/12	M-F 1-2p	CM-All	1-2p	---TF--	:30	1	\$35.00	7	0.00 NM	1	\$35.00
M-F 1-2p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WGHP-TV

Print Date: 11/06/12

Page 8 of 8

Contract / Revision **567362** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 10/24/12

Order Sep 00:15:00

Advertiser **Obama/D/President**

Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 59	8	10/25/12	10/26/12	M-F 1-2p M-F 1-2p	CM-All	1-2p	---TF--	:30	1	\$35.00	7	0.00 NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---TF--					1	\$35.00		0.00		
N 60	8	10/25/12	10/26/12	LN (M-F) Late News M-F	CM-All	10-11p	---TF--	:30	1	\$425.00	7	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---TF--					1	\$425.00		0.00		
													Totals	113 \$31,735.00